

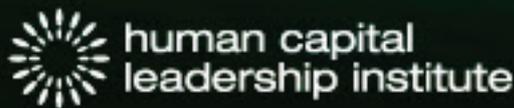
# SINGAPORE SEMICONDUCTOR LEADERSHIP ACCELERATOR PROGRAMME

SKILLS*future*  
Leadership  
Development

Organizer:



In partnership with:



# SINGAPORE SEMICONDUCTOR VISION 2020

# SINGAPORE SEMICONDUCTOR LEADERSHIP ACCELERATOR

## WHY SSLA

### A Singapore Semiconductor Cluster with a Global Competitive Advantage in Manufacturing and Innovation

The Singapore Semiconductor Vision (SSV) 2020 task force was formed by members of the private and public sectors to increase competitiveness in Singapore's semiconductor manufacturing industry, representing over S\$56B of annual manufacturing output and employing over 44,000 people in 2015.

The task force covers three major sub sectors: Integrated Circuit Design; Semiconductor Wafer Fabrication, Assembly and Test; and Semiconductor Capital Equipment Manufacturing. To achieve this vision, the task force proposes three impactful recommendations. The first is to strengthen global competitiveness through innovation, by guiding national R&D investments in labour productivity and energy efficiency. Secondly, it seeks to enhance public-private R&D partnerships by establishing formal industry consultations to enhance research alignment and drive collaborations that create a competitive advantage. Thirdly, it seeks to nurture leadership development by creating industry-wide programs to accelerate and increase the pool of future local leaders.

### LEADING IN SINGAPORE'S SEMICONDUCTOR INDUSTRY

The Singapore Semiconductor Leadership Accelerator (SSLA) is a custom program designed to inspire emerging technical and business leaders to continue creating revolutionary possibilities within the semiconductor industry.

It is an immersive hands on learning experience designed to accelerate personal and professional growth for leaders to succeed in the increasingly volatile, uncertain, complex and ambiguous (VUCA) global environment; with special emphasis on the semiconductor industry.

This program is offered in partnership with the Human Capital Leadership Institute (HCLI) Singapore's centre of excellence in leadership in Asia.

#### Complementary & Differentiated

SSLA is a unique, as it is a one of a kind development program which actively encourages cross pollination of ideas from participating companies within the semiconductor industry in Singapore.

#### Talent Development & Retention

SSLA instills pride & prestige and provides a holistic development around leading self, people and the business based on the 70-20-10 rule.

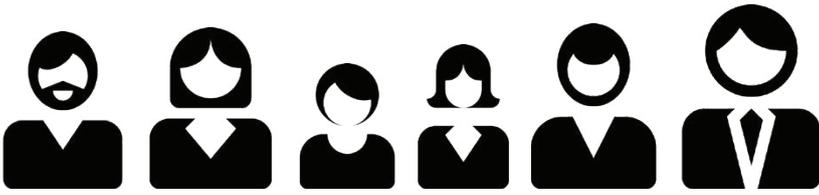
#### For Individual, Organization & Industry

SSLA seeks to inspire, retain and grow our talents by advocating "tripartite ownership" involving the organization, industry and Singapore government agencies.

Designed as a measure for truly effective intervention, the program has its roots in understanding the needs of the Asian emerging leaders in the regional and global semiconductor industry.

#### Unique Features

- ◆ Custom designed semiconductor consortium program
- ◆ Interactive & experiential workshops with semiconductor case studies, discussions etc
- ◆ Sharing by business and thought leaders from the industry
- ◆ Semiconductor specific learning applications
- ◆ Networking with fellow industry participants
- ◆ Prestigious academics and government leaders

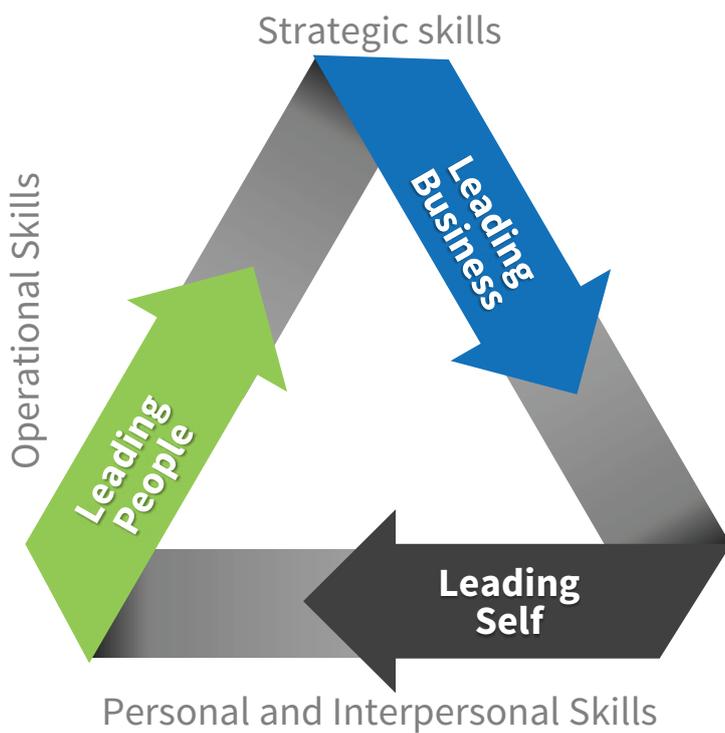


## WHO SHOULD ATTEND

Experienced senior-level managers and directors with more than 15 years of experience, who are part of the company's succession plan with responsibility for strategic decision-making, including:

- ♦ Heads of business units
- ♦ Senior functional heads

\* This program is only open to SSIA members



## PROGRAM FRAMEWORK

Believing in a well-rounded leadership development, the SSIA program not only builds business and strategic skills, but also people management skills critical for execution (i.e. Leading Business and Leading People). Understanding self and how one self interacts with others are equally important for personal growth (i.e. Leading Self). The program considers the need for business specific knowledge topics, i.e. the World and Asia, Drivers for Growth and Leadership Implications, in the design of the program

# PROGRAM CONTENT

## Module 1 (4 Days)

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1. Shaping the Semiconductor Industry
2. Global Mindset
3. Negotiation and Influencing Stakeholders
4. Digital Disruptions Leading to Innovations in the Semiconductor Industry
5. Change Management Techniques

### Self Assessment

Global Mindset Inventory by Najafi Global Mindset Institute

### Project Work

- Target Setting
- SSIA Business Challenge Project

## Module 2 (4 days)

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1. CEO/Business Leaders and HR Leaders Dialogue
2. Decision Making and Overcoming Biases
3. Asian Talent Pipeline
4. Role of Singapore in fueling Asian innovations
5. Dilemma Reconciliation

### Site Visit

An Innovation Center in Singapore

\*Program content will be subjected to change

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## About Singapore Semiconductor Industry Association

The Singapore Semiconductor Industry Association (SSIA) is the voice of Singapore's semiconductor industry. SSIA members today include companies and organizations throughout all parts of the complex and comprehensive value chain - IC design companies, Manufacturers, Fabless companies, Equipment suppliers, Photovoltaic companies, EDA and material suppliers, Training and service providers, IP companies, Research institutes and Academia, as well as individual members. The association started in 2005 under the name "MIDAS" and is operating with an extended charter under the new name "SSIA" since early 2010.

## About Human Capital Leadership Institute

Established in 2010 with the Ministry of Manpower, the Singapore Economic Development Board and the Singapore Management University as strategic partners, the Institute offers the unique ability to bring together best-in-class faculty, thought leadership and insights on understanding Asia, successfully doing business in Asia and its implications on leadership and human capital strategies for Asia. Through its efforts, the Institute aims to develop global leaders with a strong understanding of leading in Asia, as well as to build Asian leaders with the ability to lead on the global stage.

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