

Open Connectivity Foundation and Singapore Semiconductor Industry Association Announce Collaboration Framework in Singapore

29th March 2017, Singapore – The growing billions of connected devices should be able to communicate with one another regardless of manufacturer, operating system, chipset or physical transport. The [Open Connectivity Foundation \(OCF\)](#), a leading Internet of Things standards body, is creating a specification and sponsoring an open source project ([IoTivity](#)) to achieve that goal. Today, the OCF is announcing a collaboration with the Singapore Semiconductor Industry Association (SSIA) to promote the adoption of this specification to small and medium-sized enterprises and startups in the Singapore Smart Nation ecosystem and to help companies understand and adopt the specifications in their design strategies.

The Singapore IoT market is expected to be worth more than \$700 million by the year 2020. The Smart Nation Program is Singapore's national effort to create a future of better living for all through tech-enabled solutions. With a program in place and the market poised for success, OCF's specification will accelerate industry innovation to ensure secure interoperability for consumers, business, and industry. Singapore will be a step closer to its Smart Nation vision through smarter health, transport, living and service sector initiatives. SSIA will promote OCF down its value chain and enable SMEs to explore the applications and potential development of this new collaborative platform.

Richard Brown, Head of OCF Asia Marketing Task Force said, "We are pleased to be working with the SSIA to support the adoption and promotion of OCF specifications in Singapore." CK Tan, President of the SSIA stated, "Singapore's Smart Nation program is a strategic initiative for both the government and the tech ecosystem. Having software and hardware systems that are interoperable is key to ensuring the Smart Nation program is a success. We are pleased to be working with OCF to promote the adoption of open standards to support the Internet of Things market in Singapore".

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About Singapore Semiconductor Industry Association

The Singapore Semiconductor Industry Association (SSIA) is the voice of Singapore's semiconductor industry. SSIA members today include companies and organizations throughout all parts of the complex and comprehensive value chain - IC design companies, Manufacturers, Fabless companies, Equipment suppliers, Photovoltaic companies, EDA and material suppliers, Training and service providers, IP companies, Research institutes and Academia, as well as individual members. The association started in 2005 under the name "MIDAS" and is operating with an extended charter under the new name "SSIA" since early 2010.

About the Open Connectivity Foundation

Billions of connected devices (devices, phones, computers and sensors) should be able to communicate with one another regardless of manufacturer, operating system, chipset or physical transport. The Open Connectivity Foundation (OCF) is creating a specification and sponsoring an open source project to make this possible. OCF will unlock the massive opportunity in the IoT market, accelerate industry innovation and help developers and companies create solutions that map to a single open specification. OCF will help ensure secure interoperability for consumers, business, and industry. The AllSeen Alliance now operates under the Open Connectivity Foundation. For more information, please visit www.openconnectivity.org

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Media Contact – Singapore Semiconductor Industry Association:

Daphne Leong

Tel: +65 9789 7288

Email: daphne@ssia.org.sg

Media Contact – Open Connectivity Foundation:

Danielle Tarp

Tel: +1.415.856-5182

Email: OCFPR@blancandotus.com