

## Vision

To be the national and international voice for one of Singapore's fastest growing industry sectors: the Semiconductor Industry.

## Mission

To advocate Singapore's major industry, and to facilitate substantial growth of the semiconductor sector and its businesses internationally.

## About SSIA

The SSIA is the voice of Singapore's semiconductor industry and is committed to support this important sector in Singapore in order to facilitate substantial growth of the whole semiconductor economy of the country.

SSIA is a non-profit organization which brings together industry players, academia, and government agencies. Major activities focus on industry and talent outreach and continuing education, as well as to collectively address industry challenges and needs. The association started in 2005 under the name "MIDAS" and is operating with an extended charter under the new name "SSIA" since 2010.

Members include companies and organizations throughout all parts of the complex and comprehensive value chain - Chip design companies, Manufacturers, Fabless companies, Equipment suppliers, Photovoltaic and LED companies, EDA and material suppliers, Training and service providers, IP companies, Research institutes and Academia, as well as individual members.

## SSIA Charter

The key elements of the SSIA Charter are:

- Act as the Voice of the Singapore Semiconductor Industry
- Support of Business Growth
- Facilitation of the Development of Cutting Edge Technology & Capability
- Development of Manpower and Key Talents
- Facilitation of Communication and Networking within and outside of the Industry

## SSIA Executive Committee

SSIA strategies and operations are laid out and facilitated by an executive committee which sets the organization's general direction, decides matters of overall policy and reviews SSIA activities. The SSIA Executive Committee is committed to the goals and principles of SSIA. The SSIA EXCO represents some of the most prestigious companies in the semiconductor industry and includes representation of both large and small companies, along with industry as well as academia.

## SSIA Advisory Board

SSIA Advisory Board provides over view and strategic guidance to the association. It reviews the association's plans, management and execution with a focus on longer term strategy and vision for SSIA. The SSIA Advisory Board represents a mix of industry leaders spanning Singapore's semiconductor ecosystem as well as leaders from the public sector.

## SSIA Membership Benefits

By joining SSIA, you become part of a Singapore-focused semiconductor community. Representing Singapore's semiconductor companies and the companies that support the semiconductor industry in Singapore, you gain business information and networking events to help you stay informed and connected. You also help SSIA to facilitate a more vibrant and conducive growth environment for the entire semiconductor industry.

SSIA's aim is to help your business flourish in Singapore and the region and to ensure your voice is heard through proactive advocacy.

### VALUE PROPOSITION

**Leadership Development:** Numerous available leadership opportunities

**Visibility:** Networking, individual and company visibility

**Advocacy:** Collectively address Singapore semiconductor industry challenges

**Shared-Knowledge:** Access to Singapore-focused market and industry data and surveys

**Education and Capability:** Develop Singapore's semiconductor capability

### LEADERSHIP DEVELOPMENT

SSIA provides our members with many leadership opportunities. Some of these include:

**Leadership** - Participation on the Executive Committee – SSIA is structured to be a self-managed, self-funded, nonprofit organization, directed by the industry through its full members. Policy and government initiative coordination is accomplished via a 16 person Executive Committee.

**SSIA Speaking Opportunities** – SSIA holds industry events with speakers from its member companies and the industry at large. Member companies have the opportunity to speak at these events, providing visibility within the industry.

**Participation in SSIA workgroups** – SSIA has workgroups chartered with focused agendas to further advance the Singapore semiconductor industry. Members have the opportunity to participate and lead these workgroups.

## VISIBILITY

SSIA provides our members with the opportunity to gain visibility for their company, brand, executives, employees, products and services. Some of the SSIA visibility opportunities include:

**Company Profile** – The SSIA website includes a list of member companies which contains a hyperlink to their company’s website. To see the latest list of SSIA corporate members, please visit our website

**Advertising and Sponsorships** – Advertising through SSIA and sponsoring SSIA events provides valuable opportunities for companies to build their corporate brands within Singapore, establishing visibility with customers, potential employees, and suppliers.

**Publications** – SSIA has regular eNewsletters, which include members’ corporate profile and writeups. The SSIA Trade Directory also lists member companies for free.

## ADVOCACY

SSIA seeks to be the one consolidated voice for Singapore’s semiconductor industry. As such, SSIA advocates common needs to the Singapore regulatory and government organizations. Your membership helps focus resources on the common needs of our industry, directly benefiting your company which includes manpower recruiting programs, training programs, university engineering programs and curriculum.

## EDUCATION AND CAPABILITY DEVELOPMENT

SSIA leads several initiatives that further the capability of Singapore semiconductor companies. These programs directly benefit member companies. The programs include:

**SSIA Mentorship Program** - SSIA Mentorship program is an initiative from SSIA for the microelectronics students in Singapore. The objective of this program is to provide guidance/mentorship to the students with help from industry professionals. This in turn is aimed to help students understand better about this vibrant industry and facilitate them in their career path.

**SSIA Recruitment Drives:** In partnership with EDB and MOM, SSIA assists in recruitment of talents into Singapore’s semiconductor industry.

**SSIA Seminars and Workshops:** Throughout the year, SSIA organizes several seminars, talks and conferences focused on educating and increasing the capabilities of SSIA member companies. These events include the annual Singapore Semiconductor Summit which also sees participation from the industry leaders.

## Contact SSIA

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